Kevin, Mariya, Nour and Zage

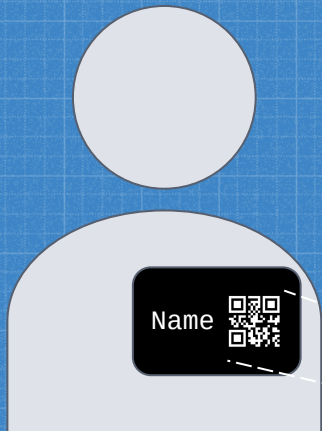# BlackMirror: Project Pitch

1

Project Overview

AR Networking Identification

➢ **Goal:** Create an AR application that scans QR-codes associated with an individual and pulls up useful and public data on them
➢ **Utility:** Allow people to easily network, find common ground, and form connections
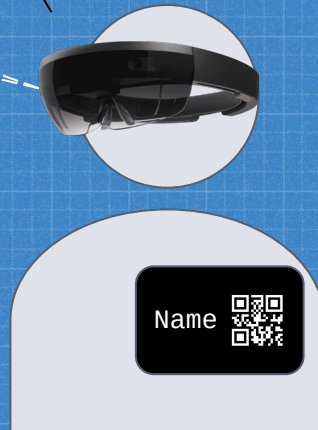➢ **Use Cases:** Conferences, College Campuses, Social Events, etc.
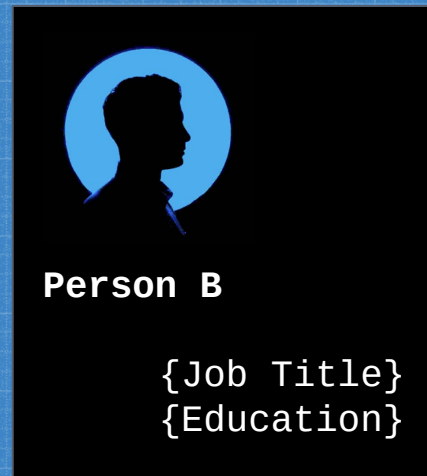
2

User Experience

Name	QR Code	Info
B		…
A		…

Person B

Person A

Person B

{Job Title}
{Education}

**Consent & Safety
of Information**

3

Progress

Our Work So Far

➢ Set up the webpage with our and theme

➢ Added our week 1 snippet

➢ Assessed privacy concerns

➢ Started researching AR QR-Code tracking tools: shorturl.at/dwCRU

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Next Steps

Making It Into Reality

➢ Research AR QR Code Tracking
➢ Research LinkedIn Profile Parsing
➢ Create QR codes attached to each individual profile
➢ Add a UI and visualization of important data points

Thanks!

ANY QUESTIONS?